

# A H L Y Z I K M O N R O E

S E N I O R E X P E R I E N C E D E S I G N E R

## **PUBLICIS SAPIENT**

October 2023 - April 2026

*Senior Experience Designer*

Led end-to-end design initiatives, facilitated workshops and developed detailed designs for several multi-touchpoint enterprise projects across the Verizon, Franklin Templeton and WEX accounts.

## **KANNA STUDIOS**

May 2020 - Present

*Founder*

Led a content marketing agency helping purpose-driven brands improve their brand awareness and increase profitability by creating video and photo content for a variety of social platforms.

## **BOSTON SCIENTIFIC**

May 2023 - October 2023

*Senior Experience Designer (Contract)*

Led design research for primary components in the Boston Scientific Design System and developed detailed designs for several business units including the BostonScientific.com, Preventice, Watchman.com and corporate responsibility.

## **PUBLICIS SAPIENT**

July 2021 - April 2023

*Senior Experience Designer (Contract)*

Led end-to-end design initiatives, facilitated workshops and developed detailed designs for several multi-touchpoint enterprise projects across the Verizon account.

## **RPA (Rubin Postaer & Associates)**

Mar 2017 - Mar 2019

*User Experience Designer*

Worked closely with the user experience design team on various projects for several clients including Honda, Arco, Farmers Insurance and Halo. I was responsible for developing the user flows, wireframes, and led discussions during design reviews with internal and external stakeholders.

## **INHANCE DIGITAL**

Dec 2014 - June 2016

*User Experience Designer (Contract)*

Led the user experience design for various engaging interactive mural displays for trade show booths and Mixed Reality (MR) Experiences. Worked with a multidisciplinary team of Creative Directors, UI Designers, Developers and Producers. Clients include: Schlumberger, Honeywell, Cummins, Audi, Harris, Boeing, and General Electric.

## **CONTACT**

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## **PORTFOLIO**

ahlyzikmonroe.co

**password:** losangeles

## **TOOLS**

Figma

Claude Code

Gemini

Sketch

Proto.io

JIRA

Confluence

Microsoft

- Teams

Adobe

- Photoshop

- Premiere

- Lightroom

## **EDUCATION**

### **Cal Poly Pomona**

Computer Information Systems & E-Commerce

2006 - 2012

### **UCLA Extension**

User Experience Design

Fall 2013

## **INTERESTS**

Cycling

Motorcycles

Travel

Technology

Trekking